

Christian Strategic Alliance

BUSINESS DEVELOPMENT GROUP

www.csaoc.com

Dear Fellow Business Professional,

Welcome to the Christian Strategic Alliance Business Development Group. As president of the organization, let me be the first to welcome and invite you to become a member of one of the most productive business referral organizations in California. There are many other reputable networking groups in the area but there are many distinct advantages and characteristics that make "Christian Strategic Alliance" unique and different from all the rest.

If you noticed our first name is Christian, that alone is a big enough difference for many of our members. If you are chosen to become a member of Christian Strategic Alliance, you will quickly experience the energy and synergism from a professional organization that works closely together to create business for each member. "Christian Strategic Alliance" prides itself on having high quality professionals involved with the group and only allows one qualified professional per industry to be represented. There is definitely a difference!

Our philosophy allows us to create a very productive business environment with no competition or conflict present. Unlike many other networking groups, we have an excellent application and interview process that allows us to be very selective with the types of professionals represented in the group. Because of the bylaws that have been created, our members commit to a higher level of standards designed for only serious business professionals. The members actually take ownership of "Christian Strategic Alliance" and as a result, are not subject to any corporate decisions or drastic changes that often destroy other groups.

The biggest distinct advantage of "Christian Strategic Alliance" is that there are absolutely no yearly fees or membership dues! That's right, no membership dues! We are committed to excellence and have created an environment that empowers serious business professionals to develop relationships with other like-minded professionals focused on creating results in their life now!

As you can see, it is very easy to realize the benefits and advantages of being a member of Christian Strategic Alliance. Can you afford not to be involved? Can your business benefit from 25 other professionals committed to increasing your business through the power of referrals? Can you commit to breakfast (7:30 a.m. to 8:45 a.m.) every Wednesday morning in order to train your "sales force" on how to generate referrals for you? If the answers are obvious to these questions and you really see the value in strategically aligning yourself with other professionals, take the first step and fill out an application today. I look forward to watching your business prosper through the power of word of mouth marketing.

Sincerely,

K. Ross Johnston
President, Christian Strategic Alliance